



WLAJ
2820 East Saginaw St
Lansing, MI 48912

Strategic Media Placement, Inc.
7669 Stagers Loop
Delaware, OH 43015

Contract # 312911

Schedule Dates 07/09/14-07/17/14
Advertiser Pol/Paul Mitchell (18035)
Agency Strategic Media Placement, Inc. (3299)
Product POLITICAL 6ISSUES (1078)
Brand 3715 (157463)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name
Phone/Fax /
CPE N/A
Account Types Regional/Political/National Agency
Billing Type Standard
Comments MITCHELL FOR CON 7/9
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/09/14
Last Modified 07/09/14
Entered By Kae Buck
CO-OP No
Headline # 07259248
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$297.75
Net Total \$1,687.25
Sales Tax

WLAJ (WLAJ)

By Broadcast Month	Spots	Rate
Jul. 2014	46	\$1,985.00
Grand Total:	46	\$1,985.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/10/14-07/10/14	3	:30	5A- 6A (EST)					1				1	\$20.00	\$20.00	WLAJ (WLAJ)		7/9/14
2.0	Normal Line / SPOT (2)	07/15/14-07/17/14	3	:30	5A- 6A (EST)	2		X	X	X				2	\$20.00	\$40.00	WLAJ (WLAJ)		7/9/14
3.0	Normal Line / SPOT (3)	07/10/14-07/11/14	3	:30	6A- 7A (EST)					1	1			2	\$20.00	\$40.00	WLAJ (WLAJ)		7/9/14
4.0	Normal Line / SPOT (4)	07/14/14-07/16/14	3	:30	6A- 7A (EST)		1	1	1					3	\$20.00	\$60.00	WLAJ (WLAJ)		7/9/14
5.0	Normal Line / SPOT (5)	07/10/14-07/11/14	3	:30	7A- 9A (EST)					2	2			4	\$40.00	\$160.00	WLAJ (WLAJ)		7/9/14
6.0	Normal Line / SPOT (6)	07/14/14-07/17/14	3	:30	7A- 9A (EST)		1	1	1	1				4	\$40.00	\$160.00	WLAJ (WLAJ)		7/9/14
7.0	Normal Line / SPOT (7)	07/12/14-07/12/14	3	:30	8A- 9A (EST)							1		1	\$35.00	\$35.00	WLAJ (WLAJ)		7/9/14
8.0	Normal Line / SPOT (8)	07/13/14-07/13/14	3	:30	8A- 9A (EST)								1	1	\$35.00	\$35.00	WLAJ (WLAJ)		7/9/14
9.0	Normal Line / SPOT (17)	07/13/14-07/13/14	3	:30	9A- 10A (EST)								1	1	\$35.00	\$35.00	WLAJ (WLAJ)		7/9/14
10.0	Normal Line / SPOT (18)	07/11/14-07/11/14	3	:30	5P- 6P (EST)						1			1	\$125.00	\$125.00	WLAJ (WLAJ)		7/9/14
11.0	Normal Line / SPOT (19)	07/15/14-07/17/14	3	:30	5P- 6P (EST)	1		X	X	X				1	\$125.00	\$125.00	WLAJ (WLAJ)		7/9/14
12.0	Normal Line / SPOT (12)	07/14/14-07/17/14	3	:30	6P- 6:30P (EST)		1		1	1				3	\$30.00	\$90.00	WLAJ (WLAJ)		7/9/14
13.0	Normal Line / SPOT (15)	07/12/14-07/12/14	3	:30	6:30P- 7P (EST)							1		1	\$75.00	\$75.00	WLAJ (WLAJ)		7/9/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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For contract Terms and Conditions, please visit this site: <http://ybiforms.com/images/TermsCon.pdf>.



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14.0	Normal Line / SPOT (16)	07/13/14-07/13/14	3	:30	6:30P- 7P (EST)								1	1	\$75.00	\$75.00	WLAJ (WLAJ)		7/9/14
15.0	Normal Line / SPOT (20)	07/10/14-07/11/14	3	:30	6P- 6:30P (EST)					1	1			2	\$30.00	\$60.00	WLAJ (WLAJ)		7/9/14
16.0	Normal Line / SPOT (21)	07/14/14-07/17/14	3	:30	6P- 6:30P (EST)		1		1	1				3	\$30.00	\$90.00	WLAJ (WLAJ)		7/9/14
17.0	Normal Line / SPOT (24)	07/12/14-07/12/14	3	:30	6:30P- 7P (EST)							1		1	\$75.00	\$75.00	WLAJ (WLAJ)		7/9/14
18.0	Normal Line / SPOT (25)	07/13/14-07/13/14	3	:30	6:30P- 7P (EST)								1	1	\$75.00	\$75.00	WLAJ (WLAJ)		7/9/14
19.0	Normal Line / SPOT (26)	07/10/14-07/10/14	3	:30	7P- 7:30P (EST)					1				1	\$80.00	\$80.00	WLAJ (WLAJ)		7/9/14
20.0	Normal Line / SPOT (27)	07/14/14-07/16/14	3	:30	7P- 7:30P (EST)		1		1					2	\$80.00	\$160.00	WLAJ (WLAJ)		7/9/14
21.0	Normal Line / SPOT (31)	07/14/14-07/17/14	3	:30	11P- 11:35P (EST)		1	1	1	1				4	\$40.00	\$160.00	WLAJ (WLAJ)		7/9/14
22.0	Normal Line / SPOT (11)	07/10/14-07/10/14	3	:30	6P- 6:30P (EST)					1				1	\$30.00	\$30.00	WLAJ (WLAJ)		7/9/14
23.0	Normal Line / SPOT	07/15/14-07/15/14	3	:30	6P- 6:30P (EST)			1						1	\$30.00	\$30.00	WLAJ (WLAJ)		7/9/14
24.0	Normal Line / SPOT	07/10/14-07/11/14	3	:30	11P- 11:35P (EST)					1	1			2	\$40.00	\$80.00	WLAJ (WLAJ)		7/9/14
25.0	Normal Line / SPOT (11)	07/09/14-07/09/14	3	:30	6P- 6:30P (EST)					1				1	\$30.00	\$30.00	WLAJ (WLAJ)		7/9/14
26.0	Normal Line / SPOT (30)	07/09/14-07/09/14	3	:30	11P- 11:35P (EST)					1				1	\$40.00	\$40.00	WLAJ (WLAJ)		7/9/14

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